Practical Issues in Conducting Job Analysis Studies

Presented by
Jennifer French and Kristine Smith
Darany and Associates

IPMA Assessment Council Conference July 1, 2002 New Orleans, LA

Job Analysis Can Be:

- P Effective: enables the selection of the best qualified
- P Efficient: maximizes resources and is multi-functional
- P Appropriate: consistent with professional standards and principles
- Prudent: maintains compliance with legal requirements for defensible processes
- P Service oriented: capitalizes on HR's expertise and ability to provide useful information to managers
- P Strategically helps the organization adapt to change by focused: creating a clear picture of existing circumstances and emerging issues

Job Analysis Can Also Be:

- P Time consuming: for the HR staff and the participants
- P Costly: due in large part to the number of hours employees are not performing the job while participating in job analysis activities
- P Disruptive to operations: in that it requires superviosrs and employees to fit an extra administrative activity into their schedules
- P Misleading: in the event that information gathering is incomplete or inaccurate

Typical Problems Encountered in Conducting Job Analysis

- P Limited organizational support
- P Lack of cooperation from job analysis participants
- P Difficulty in obtaining a sufficient amount of useful information and knowing when you have enough
- P Insufficient resources

Making Job Analysis Most Effective

- P Consider stakeholders and find ways to garner their support
- P Make effective use of information gathering techniques
- P Prepare people to participate
- P Develop efficient systems

Job Analysis Stakeholders

P Executive management

- < How much is it going to cost?
- < How will it help us better meet our business objectives?

P Supervisors

- < How much time will it require (own & staff)?
- < How much will it impact our ability to get our job done?
- < What is the benefit in participating?

P Employees

- < How much will it disrupt my day?
- < Does participation pose a personal risk?
- < What's in it for me?

Obtaining Executive/Supervisory Support

- P Link job analysis to existing organizational concerns
- P Demonstrate the multi-functional uses of job analysis
- P Include communication from high level of management
- P Demonstrate the need for defensible processes
- P Use methods that minimize staff time
- P Obtain a departmental liaison for communication/scheduling
- P Obtain a liaison for the distribution & collection of matierals
- P Consider public information opportunities
- P Have a written plan and share it

Information Gathering Techniques: Literature Review

- P Always do this first
- P Use internal and external information
- P Make use of information technology

Information Gathering Techniques: Questionnaires and Inventories

- P Make the task of providing information as clear and simple as possible
- P Assess opportunities for forced- choice information gathering as opposed to free response
- P Consider the balance of subject areas
- P Consider using automated data collection and analysis techniques
- P Consider group administration

Preparing People to Participate

Make sure that participants are made aware of:

- P The purpose of the study and how it will impact them
- P The importance of their participation
- P How the information that they provide will be used
- P Their specific role in the process and other process components
- P The logistics for their participation
- P The time requirements for their participation (make it reasonable)

Obtaining Cooperation From Job Analysis Participants

- P Be prepared: know areas to pursue, areas to be wary of, and current issues
- P Make the process as comfortable and nonthreatening as possible
- P Re-emphasize the purpose of the study and the importance of their participation
- P Allow for occasional tangents
- P Share the information
- P Say thanks

Meeting Facilitation Techniques

- P Round-robin meeting start
- P Work from general to specific; tasks to KSAs
- P Flexible agenda to accomodate group interaction
- P Allow for tangents
- P Summarize and feedback information
- P Redirect and prompt when necessary

Useful Job Analysis Prompts

- P Provide an overview of your assignment.
- P What aspects of your job take up most of your time?
- P What do you find to be the most difficult aspect of your job?
- P What is the most critical aspect of your job?
- P What characterizes those who are highly successful at the job?
- P What are the common reasons for failure on the job?
- P What factors are included in your performance evaluations?
- P What kind of training did you receive?
- P Tell me more about _____? How does it relate to _____?
- P How is your work similar to or different than _____?

Maximizing Limited Resources

- P Stick to your job analysis plan as much as possible
- P Do not reinvent the wheel use available resources
- P Use group oriented information gathering methods
- P Establish routines and templates
- P Close out current studies with notes for future studies

Darany and Associates 1250 San Pablo Redlands, CA 92373 (909) 798-4475

Jfrench@ctaz.com Smithk1@earthlink.net