#### Do You See What I See?: Are Different Rater Sources Evaluating the Same Thing?

John M. Ford, Ph.D. Chris W. Hornick, Ph.D. James H. Killian, Ph.D.

**CWH Management Solutions** 

# Critical Role of Job Performance in Organizations

- Administrative Decisions
  - Compensation
  - Promotion
  - Termination/Retention
- Developmental Processes
  - Training
  - Performance Management
- Research

## Source of Performance Ratings

- Most Common Source—Supervisor Ratings (Murphy & Cleveland, 1995)
- Use of Multisource Feedback Systems (MSFSs) Increasing.
  - Increased Reliability
  - Reduction in Rater Bias
  - Increased Coverage of the Performance Domain.

# **Critical Assumption of MSFSs**

- Different Sources Provide Unique Perspectives on Ratee Performance (Borman, 1997)
  - Rater Agreement
    - Higher Agreement Within Sources
    - Lower Agreement Between Sources
  - Incremental Validity
    - Conway, Lombardo, & Sanders (2001)
    - Atwater, Ostroff, Yammarino, & Fleenor (1998)

## Factors that Influence Performance Ratings

- Ratee Effects (Actual Performance)
- Rater Effects
  - -Bias/Idiosyncratic
  - -Rater Perspective
- Measurement Error

#### Scullen, Mount, & Goff (2000)

## Potential Explanations of Rater Perspective Effects

- Different Mental Models
  - **–Different Focus**
  - -Different Dimension Weightings
- Different Performance Samples
  - -Different Opportunity to Observe
  - -Changes in Performance Due to Rater Source

## **Supervisor Ratings**

- Focus on:
  - -Production
  - -Technical Proficiency
  - -Dependability
- Research
  - Oppler, Campbell, Pulakos, & Borman (1992)
  - -Borman, White, & Dorsey (1994)

## **Peer Ratings**

#### • Focus on:

- -Interpersonal Skills
- Organizational Citizenship Behaviors (OCBs)
- -Competence
- Dependability
- Research

-Borman, White, & Dorsey (1994)

## Self Ratings

Focus on:
Ability
Cognitive
Physical

## **Purpose of Current Study**

- Do raters from different perspectives evaluate overall performance differently?
- What factors influence each rater perspective?

## Unique Features of Current Study

- Examines Broader Range of Performance Dimensions than Previous Research
- Includes Self Ratings
- Purpose of Ratings—Research
- Utilizes Nationwide Firefighter Sample

# Sample

- 469 Firefighters
- Nationwide Sample (17 Depts)
- Demographics
  - 84% White, 8% African American, 6% Hispanic
  - 96% Male, 4% Female
  - Mean Age—35 years-old
- Research Sample
- Voluntary

#### **Performance Measures**

**OCBs Practical Intelligence Interpersonal Skills Cognitive Skills Communication Skills Physical Ability Mechanical Ability** 

## Correlations Between Rater Sources

-Supervisor-Peer: .34\* -Supervisor-Self: .15\* -Peer-Self: .15\*

#### Dimension Correlations with Overall Performance

Dimension	Supervisor	Peer	Subordinate
OCBs	.57*	.72*	.45*
Practical	.44*	.68*	.43*
Interpersonal	.32*	.69*	.41*
Cognitive	.50*	.63*	.49*
Communication	.42*	.66*	.39*
Physical	.35*	.47*	.35*
Mechanical	.30*	.45*	.18*

### Supervisor Ratings Expectations

## OCBs Cognitive Skills Practical Intelligence

#### **Supervisor Ratings Results**

## OCBs Interpersonal Skills (Suppressor) Cognitive Skills

#### **Peer Ratings Expectations**

## OCBs Interpersonal Skills Communication Skills Physical Ability

#### **Peer Ratings Results**

## OCBs Practical Intelligence Interpersonal Skills Mechanical Ability

#### **Self Ratings Expectations**

## Cognitive Skills Physical Ability

#### **Self Ratings Results**

Cognitive Skills Interpersonal Skills Physical Ability

## Implications

- OCBs explained the most variance for both "Other" ratings.
- Regarding intelligence, Supervisor and Self ratings gave more weight to Cognitive Ability, while Peers gave more weight to Practical Intelligence.

## Implications

- Interpersonal Skills appear to play a greater role in Peer and Self ratings than in Supervisor ratings.
- Self ratings appear to focus more on abilities rather than actual work behaviors.

## Contributions

- This research can be used to help ratees better understand ratings they receive from different sources.
- This research will assist Decision Makers in appropriately interpreting performance ratings from different sources.

### Limitations

- Research Sample rather than Administrative/Developmental Sample
- No Objective Measures of Performance
- High Correlations Among Predictor Variables