



# **Advanced Assessment Technologies**

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# **Advanced Assessment Technologies**

- Simulations
- Computer Adaptive Testing (CAT)



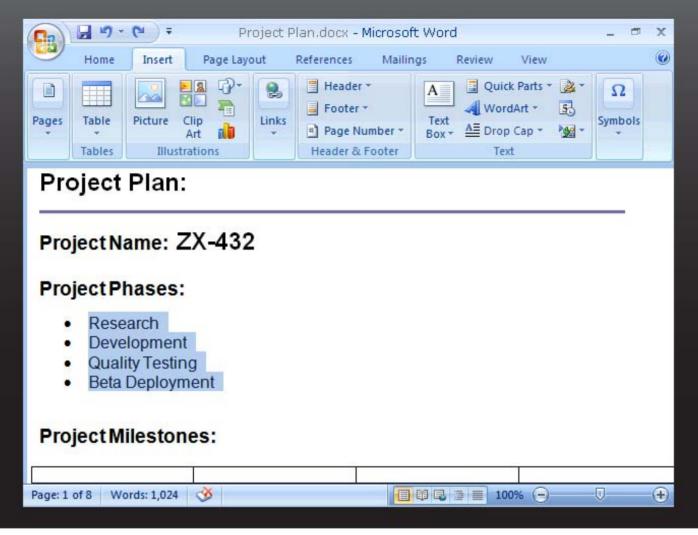


### **Simulations**

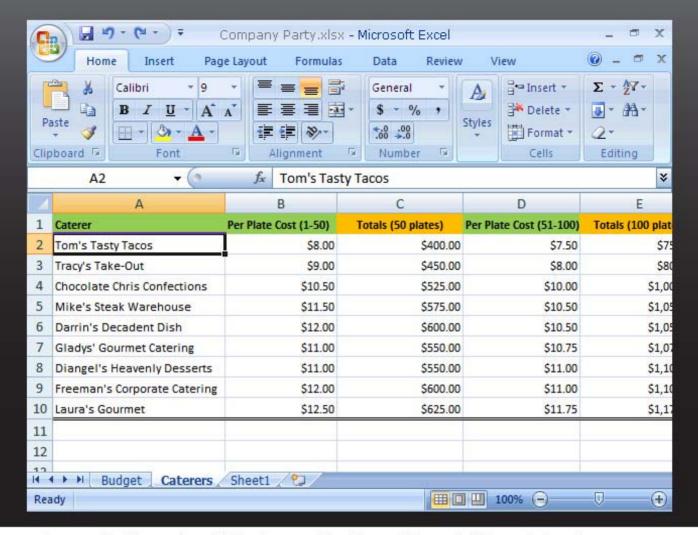
- Increase in development and use of simulations for range of jobs
  - Admin-Clerical
  - Call Center
  - Professional
  - Supervisor/Manager
  - Sales
- Provide realistic, face valid assessments of hard and soft skills
- Positive applicant reactions
- Predicts on-the-job performance







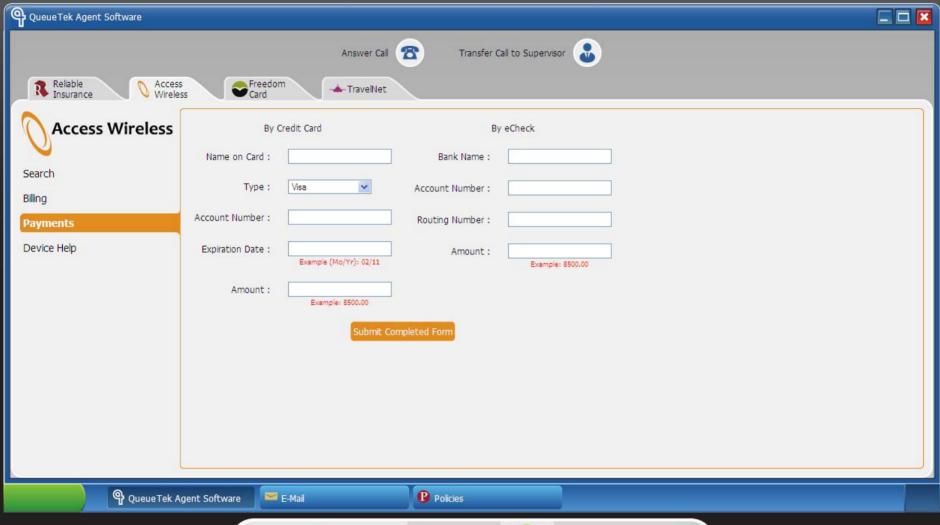
Modify the selected bulleted list by changing the bullet type to the black solid square bullet.



Lock the Caterers column so that it remains visible when scrolling through the rest of the worksheet.







#### Problem Solving: Question 8 of 20

8. You've been scheduling more meetings each month for the past several months. In fact, you have scheduled 7, 10, 14, and 19 meetings in March, April, May, and June respectively. If this trend continues, how many meetings will you have scheduled in July?

2

24

25

27

28

Skip

Continue

Time Remaining:

0m:30s

#### Inbox

| From         | -   | Received           | Subject               |  |
|--------------|-----|--------------------|-----------------------|--|
| Larry Meyer  | - 0 | 7/30/2009 12:30 PM | Changes               |  |
| Jamie Lopez  |     | 7/30/2009 12:30 PM | Be aware:             |  |
| David Casey  |     | 7/30/2009 12:30 PM | Let it be known!      |  |
| Vincent Roca |     | 7/30/2009 12:30 PM | I'm happy to announce |  |
|              |     |                    |                       |  |

To: Pat Sanders From: Vincent Roca

Subject: I'm happy to announce

It is my pleasure to inform you all that Kecia Woods has been promoted to manager of employee technical support. Be sure to congratulate her when you see her.

#### Step 1: Scenario

You received the following email from Kendra:

To: Alex Robertson From: Kendra Jones

Sent: 1/11/2009 11:41am

Subject: Today

We've reached the end of the line with your employee Heather. She's been showing a poor attitude, coming in late, and missing

Watch the following video and choose the most and least effective course of action from the options below.



| Step 2: Choose  | Most Effective | Least Effective |
|---|----------------|-----------------|
| I have reached a decision that I'm not particularly excited about, but I do think I've been fair and that this is the right thing to do. I've decided to let you go. Today will be your last day. | •              | •               |
| I want you to know how awful I feel about this, and how if it were up to me, we wouldn't be having this conversation right now. I am supposed to let you go today.                                | •              | •               |
| Well, you've really done it now. Your behavior out there was unacceptable and you've left me no other choice in the matter but to fire you. I need you to pack up your things.                    | •              | •               |
| Heather, the reason I called you in here is because I have to let you go. Today will be your last day.  | •              | •               |





#### **View Instructions**

#### View Organization Chart

#### Inbox

| From            | Received         | Subject                    |
|-----------------|------------------|----------------------------|
| Human Resources | 1/11/2009 3:00pm | Excellence Awards - Remind |
| Human Resources | 1/11/2009 2:44pm | Time from Other Departmen  |

All Managers To:

Human Resources From:

Subject: Excellence Awards - Reminder!

1/11/2009 3:00pm Received:

Please turn in your nominations for this quarter's Excellence Awards by this afternoon.

Remember - you can nominate up to two of your team members. Thanks!

Voicemail 1/11/2009 4:15pm Missy Smith Karen Dodson 1/11/2009 2:32pm

#### What is the first action you should take based on this information?

Help Missy with access to the customer management

Talk to Carl, the District Manager

Work on nominations for the Excellence awards

Call Karen and find out more information about her voicemail

Review





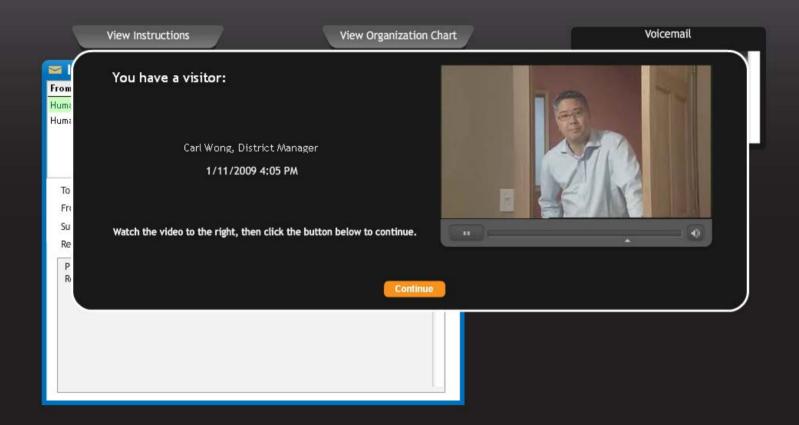






















#### Step 1: Scenario

The customer has asked you for a specific shade of lipstick that you no longer carry. You know that another store 15 miles away has not yet sold out of that shade. The customer is getting married tomorrow and is running out of time. She is reluctant to try a different shade.

Watch the video and choose the most effective and least effective course of action.



| 2: Choose   | Most Effective | Least Effective |
|---|----------------|-----------------|
| Suggest that if she takes home another shade you have in mind and does not like it, she can return it for a full refund.  | •              | •               |
| Ask her if she is willing to travel to another store to get the exact color she desires; then offer to call another store to verify that they have the one she wants. |                | •               |
| Suggest she could take home more than one shade. If one of the shades does not work out, she will then have a back-up.  | •              | •               |
| Empathize with her situation and tell her you wish there was something you could do but you cannot control the decisions companies make to phase out certain shades.  | •              | •               |

# **Computer Adaptive Testing (CAT)**

- What is CAT?
- Why is CAT better?
- Where is CAT used?
- Where can I find out more about CAT?





### What is CAT?







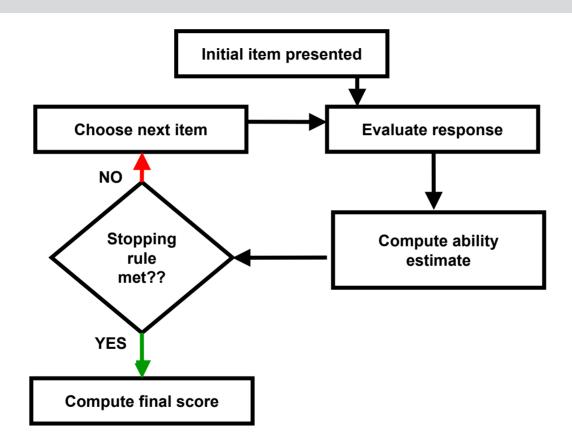
# **Computer Adaptive Testing (CAT)**

- CAT is a method of test administration that tailors (adapts) the testing process to the candidate's ability in the subject being tested
- If a candidate answers a question correctly, the next question he/she receives will be more difficult
- If a candidate answers a question incorrectly, the next question will be easier
- This process continues until one of two things occur:
  - The candidate reaches the maximum number of items allowed, or
  - The CAT engine reaches a point where it has enough "information" (based on the candidate's responses) to produce a score





### **CAT Flow**







## Why is CAT better?

- Increased Accuracy
  - Score is more accurate and reliable as compared to traditional (static) tests
- Decreased Testing Time
  - "Zeros in" on test-taker's ability level more quickly
- Enhanced Test Security
  - Use of large item pools enables secure unproctored testing
  - Enables on-site confirmation/verification of unproctored test results
- Expedited Test Updates
  - Items can be added/removed from item pools





### Where is CAT used?

- Types of tests:
  - Hard skills, Personality, Cognitive Ability
- Industries
  - Government (Federal, State, Local)
  - Healthcare
  - Information Technology (IT)
  - Telecommunications
  - Financial Services
  - Others...
- Regions
  - Global





### Where can I find out more about CAT?

- International Association of Computer Adaptive Testing (IACAT)
  - www.iacat.org (coming soon)
- Computer Adaptive Testing in an Employment Context (white paper)
  - www.previsor.com/pdf/WPCAT.pdf
- The Next Evolution of Computer Adaptive Testing
  - May issue of Talent Management magazine
  - www.previsor.com/pdf/The\_Next\_Evolution\_of\_Computer\_Adaptive\_Testing.pdf







# Thank you!