Assessment Center Integrity: Does the Word Get Around?

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Security

Of course we have concerns about AC security.

Most research on test security has to do with multiple choice tests or unproctored internet tests.

AC Data very proprietary and often hard to obtain.

Does Pre-AC Knowledge Help?

- Unlike most tests, ACs don't necessarily have "right" answers.
- Anecdotal data suggests not.
- Heavy situational (acting?) factors.
- However, enough knowledge could allow someone to prepare for certain exercises or avoid situations.

The Situation

Small US liberal arts college.

Selecting undergrads into an advance business program.

AC has been used for 3 consecutive years.

The AC

- Full day, day in the life format.
 - Coaching
 - In-Basket
 - Team
- Two groups of students run on consecutive days.
- 3rd year of the program.

Research Questions

Do students on day 2 have an advantage over those on day 1?

Do students in subsequent years have higher scores than previous years?

Results Year-to-Year

- Coaching Meeting
 - No change (F = .46, df(90,2), ns)
- In-Basket
 - No change (F = .08, df(62,1), ns)
- Team
 - No change (F = 2.75, df(90,2), ns)
- Overall
 - No change years 2 to 3 (F = .84 df(61,1), *ns*)
 - No change overall (F = .08, df(90,2), ns).

Summary of Year-to-Year

■ If there's information being transmitted from year to year it's not helping.

Day to Day Results

- Coaching
 - t = .30, df(94), ns.
- In-Basket
 - t = .09, df(94), ns.
- Team
 - t = 2.02, df(94), p < .05.
 - Lower scores on Day 2
- Overall
 - t = 1.31, df(94), ns.

Day to Day Summary

If participants are communicating about the AC from day to day, it doesn't seem to be helping.

Overall Caveats and Summary

- We don't explicitly ask if people are talking about the AC.
 - Some anecdotal evidence that they do.
 - Don't want to encourage them to do so!
- The means scores have stayed the same over three years.
- There's not advantage to going second.

Implications

- As long as your AC is valid, there's no compelling reason to change it to keep it fresh.
- Note that having people go through the same AC twice could be a totally different story.
- There's something about ACs that make them almost cheat proof.
 - Acting?
 - Situational fidelity?

Questions?